

**Principle Accountabilities**

The preferred candidate would be energetic and dynamic personality with prior experience in sales and relationship management. He/She would possess the ability to guide regional and zonal sales teams towards achieving set business targets and human capital plans. They are responsible to create and grow business relationships with bank partners, implement promotional activities and direct sales teams towards higher performance using modern management techniques.

**Qualifications**

- Full/Part qualifications in Marketing from a recognized institute (preferably CIM/SLIM).
- Minimum 3 years of sales experience in sales inclusive of 2 years in a supervisory position.
- Good command of English and Sinhala (Knowledge in Tamil is advantageous).
- Team management skills and inter-personal skills.
- Highly ambitious, dynamic, result-oriented personality with proven leadership skills.